



Alsager School

UNIFORM POLICY

Prepared by Mrs L Young
Deputy Head
April 2026

Presented for approval at the
Quality & Standards Committee Meeting on 22/04/2026
and subsequently approved
and adopted on the same date.

Chair of Quality & Standards:
Mr R Fisher

Chair of Governors:
Mrs A Wheaver

Date: 23/04/2026

Our school uniform plays a valuable role in contributing to the ethos of our school, and promotes a strong, cohesive school identity, supporting the high standards we aspire to. It gives our pupils a sense of identity.

Pupils in Years 7 – 11 are required to wear full school uniform at all times. We ask that parents support us in the implementation of this policy.

We want our pupils to be smartly and sensibly dressed, and despite fashion trends we aim to have a uniform which is practical, comfortable and fit for purpose, but also reflects the ethos and values of the school. We are proud of our pupils and our school and want our pupils to take pride in their uniform and appearance, and the sense of identity it gives the school community. It is widely accepted that a uniform improves a child's attitude to work and allows them to focus on learning, rather than their appearance. It also reduces socio-economic differences and instances of bullying based on appearance. We are grateful to our parents who fully support us in ensuring their child meets this policy.

Reducing the cost of school uniform:

In line with government guidance and in order to keep costs to a minimum for parents, only 3 items of badged uniform plus a tie are compulsory.

These are:

1. Badged school blazer
2. One PE top
3. One PE bottoms

We have made every effort to ensure that all badged items represent excellent quality and value for money. Non-badged items are available from a wide range of suppliers, including supermarkets. Our uniform is available from a variety of stockists and can also be purchased second hand. A list of suppliers can be found at the end of this document.

Please ensure that all items are clearly labelled and appropriately named, so that any mislaid items may be returned.

School Uniform

How we present ourselves reflects how ready we are to learn and belong to the school community. At Alsager School we don't chase fashion. Our high expectations of ourselves and others are reflected in our personal appearance.

The following items of uniform are compulsory:

- Maroon school blazer with embroidered badge.
- Mid-grey tailored trousers or mid-grey pleated skirt no shorter than just above the knee or mid grey tailored knee length shorts
- Black or grey ankle or knee length socks or black or grey plain knit tights
- White school shirt/blouse – this must not be a fitted blouse
- School tie with clip on fastener
- Black leather or leather type school shoes
- School bag: pupils should come to school with an appropriately sized bag for carrying books and equipment. We recommend a ruck sack and a separate bag for PE kit.

The following items are optional:

- Plain fine knit V-necked grey jumper embroidered with the school logo
- Weatherproof outdoor coat

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| PE Kit: |
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The following items of PE kit are compulsory:

- **One of:**
School badged Polo top (unisex or fitted) **or** school badged long-sleeved rugby top
- **One of:**
School badged shorts **or** school badged skort **or** school badged leggings **or** school badged tracksuit bottoms
- Long black plain black sports socks (football/rugby type) **or** long black socks with school name
- Trainers
- Shin guards
- Gum shield
- **For swimming only:** Swimming shorts/trunks/one piece swimming costumes/goggles and towel

The following items of PE kit are optional:

- School badged full zip pro jacket
- School badged sweatshirt
- Long sleeved black core base layer/black skins

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| The following items are not permitted |
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- Canvas shoes/pumps or logoed shoes/trainers. The school has the final decision over the suitability of footwear.
- Boots, high heels, slipper-type pumps
- Hoodies
- Hipster, jeans-style, frayed, lycra, decorated or casual trousers
- Short skirts/fitted skirts
- Jumpers or cardigans which do not have the school logo
- Wide belts/large buckles
- Coloured nail varnish/nail extensions/gel nails
- Unnatural hair colour (hair should be one natural colour)
- Extreme Hair styles – extreme colours or styles are not permitted (for example, but not limited to, unnatural dyes or unnatural patterns cut/shaved into the hair). Shorter hair styles should be blended. Hair must be one natural colour.
- Extreme fake tan
- HD/artificial eyebrows

- Ear lobe stretchers, highly decorative earrings, bars or multiple ear piercings, facial jewellery or jewellery in the top of the ear even if covered or clear plastic
- Headphones/earphones
- Fake hair pieces
- Elaborate hairbands or clips (They should be one dark colour in line with the school uniform).

Additional expectations:

- Any outdoor coat should be waterproof – outdoor coats are not permitted inside the school buildings
- Piercings – one small stud earring in the ear lobe is permitted
- No jewellery/bracelets/rings – with the exception being one wristwatch and/or one charity band
- It is against the law for anyone under the age of 18 to have a tattoo and therefore we do not expect any of our Yr 7 – Yr 11 pupils to have one
- Long hair must be tied back for practical subjects
- Make up should be natural and discreet. Pupils who are asked to tone down their make-up should do so without question

These lists are not intended to be exhaustive. The school has the final decision over what is permitted in school and what meets school standards.

Non-compliance with the school uniform policy

Where an issue with uniform can be rectified at the time (e.g. make up or jewellery removed) pupils will be expected to do so. Failure to follow a reasonable request will be dealt with under the Behaviour Policy.

Where an issue cannot be rectified on the day. Pupils will be placed on an alternate timetable until this is rectified.

Our parents go to great lengths to ensure that their child is in correct uniform; they may have had difficult conversations at home in supporting the school with this policy and would rightly question why they have done so if others are not fully compliant.

If you are uncertain about an item of uniform or are considering a change of hairstyle but are not sure it will meet the uniform requirements, please speak to your child's Head of College before making the purchase or change.

Health and Safety Consideration

Items may be restricted on health and safety grounds where they present a foreseeable risk of injury, snagging/entanglement, or interference with PE and practical activities.

Below is a list of our uniform stockists, however the standard items such as trousers, shirts and pleated skirts are also widely available from high street stores:

1. BADGED UNIFORM WAREHOUSE

Unit 5, Millbuck Way, Springvale Business Centre, Elworth, Sandbach, CW11 3HY

Click & Collect service only (from 1/6/26)

Tel: 01477 500 504

2. HIGHTOWN MENSWEAR

Trading out of: Sandbach Market Hall, High Street, Sandbach, CW11 1AX

Tel: 01270 767755

3. ALSAGER & SANDBACH SADDLERY

Day Green Farm

Hassall Road, Sandbach, CW11 4XU

Tel: 01270 872095

4. NATIONAL SCHOOLWEAR CENTRES

99-101 Stafford Street, Hanley, Stoke on Trent, ST1 1LS

Tel: 01782 272991

5. SMART CHOICE UNIFORM

63 Crewe Road, Alsager, ST7 2EZ

Tel: 01270 747170

Second hand uniform may be obtained from (and donated to): Alsager Community Support Centre, 19-21 Crewe Rd, Alsager, Stoke-on-Trent, ST7 2EW. **Phone:** 01270 876605